

Message Text

UNCLASSIFIED

PAGE 01 STATE 081147
ORIGIN EA-12

INFO OCT-01 ISO-00 COME-00 EB-08 /021 R

DRAFTED BY EA/ROC:WALUNDY:ARCK
APPROVED BY EA/ROC:HJFELDMAN
COM:OIFI/FPB: JMLIGHTMAN (PHONE)
EB/IFD/BP: SBRATTAIN (PHONE)
-----037668 302017Z /72

R 292336Z MAR 78
FM SECSTATE WASHDC
TO AMEMBASSY TAIPEI

UNCLAS STATE 081147

E.O. 11652:N/A

TAGS:EIND, TW

SUBJECT:BIRELEY'S CONVINA, CALIFORNIA - TRADEMARK PROBLEM
IN SALE OF ORANGE JUICE CONCENTRATE

REFERENCE: (A) STATE A-2728 OF JULY 1, 1977
(B) STATE 296937 OF DECEMBER 13, 1977

PLEASE EXPEDITE STATUS REPORT REQUESTED IN REFERENCED
MESSAGES. COMMERCE UNDERSTANDS KENNETH W. BURRIE, AD-
VERTISING MANAGER FOR VITA-PAKT, A BIRELEY AFFILIATE, WILL
BE IN TAIWAN IN LATE MARCH AND PLANS TO BE IN TOUCH WITH
EMBASSY REGARDING USE OF BIRELEY TRADEMARK IN ROC. COOPER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: SALES, FRUIT, TRADEMARKS
Control Number: n/a
Copy: SINGLE
Draft Date: 29 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE081147
Document Source: CORE
Document Unique ID: 00
Drafter: WALUNDY:ARCK
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780138-0984
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780311/aaaaajz.tel
Line Count: 42
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 339b24b9-c288-dd11-92da-001cc4696bcc
Office: ORIGIN EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE A-2728, 77 STATE 296937
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3128188
Secure: OPEN
Status: NATIVE
Subject: BIRELEY'S CONVINA, CALIFORNIA - TRADEMARK PROBLEM IN SALE OF ORANGE JUICE CONCENTRATE
TAGS: EIND, EPAP, TW, US
To: TAIPEI
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/339b24b9-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014